

# Capital Region Transportation Safety Coalition



## This Month is National Pedestrian Safety

The month of October highlights the personal, physical, and environmental benefits of walking. The choice of walking can lead to healthier, quieter, cleaner, and safer streets. Please always be extra cautious of our pedestrians.

### Upcoming Webinar:

Pop-Up Power- Research and Practices on Quick-Build Bike Facilities  
Tuesday, October 10, 2023, 11 AM- 12:30 PM EST

[Register Here](#)

## Upcoming Events

### 6 Tips To Being A Safe Pedestrian



DESTINATION  
**ZERO**  
DEATHS  
Capital Region

Source: <https://www.nhtsa.gov/road-safety/bicycle-safety>



# Upcoming Events in Oct



M	T	W	T	F	S	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

3 Oct:  
-ICARE Prevention Day

4 Oct:  
-FLAIM Bike to School

5 Oct:  
-CRTSC Impaired Driving  
Emphasis Area Meeting  
-Open House- Lasalle

14 Oct:  
Humana + CRTSC Tailgate

17 Oct:  
McKinney Middle School Teen  
Driver's Safety Week

18 Oct:  
West Feliciana Resource Fair

19 Oct:  
Southdown's Pre-K  
Center- Lunch & Learn

21 Oct:  
Distracted & Impaired  
Driving Presentation

27 Oct:  
ICARE Prevention Day

**TRUNK-OR-TREAT SPOOKTACULAR**  
SATURDAY, OCTOBER 28 (11AM-2PM)  
ST. GEORGE FIRE DEPARTMENT - 14100 AIRLINE HWY.

GRAB YOUR SUPER HERO ATTIRE & COSTUMES FOR A TRICK-OR-TREAT TRAIL. PHOTO BOO-TH, FREE BOO-STER SEATS. CARNIVAL ACTIVITIES, PERFORMANCES, MUSIC & AS ALWAYS...A FRIGHT-TASTIC TIME!

SAFETY SPOOK TRAIL  
FAMILY FUN!  
SUPER HERO WALK-RUN  
THRILLER THEMED WORKOUT!  
COSTUME CONTEST!

THE SAFETY PLACE | Healthy Blue | ATMOS energy

**TRUNK-OR-TREAT CAR SEAT CHECK EVENT & PET ADOPTION**  
SATURDAY, OCTOBER 21 (10AM-1PM)  
SUBARU OF BATON ROUGE - 13399 AIRLINE HWY.

GRAB YOUR FESTIVE ATTIRE & COSTUMES FOR A SUBARU TRUNK-OR-TREAT TRAIL. FUN, MUSIC & A FRIGHT-TASTIC TIME!

THE SAFETY PLACE | SUBARU | ST. GEORGE FIRE DEPARTMENT

JOIN US FOR THE  
**LOUISIANA WALK LIKE MADD**  
THE MOTHER OF ALL WALKS!

WALK LIKE MADD

Saturday, October 21, 2023

Forest Community Park  
Baton Rouge

To Register or Donate go to  
[www.WalkLikeMADD.org/Louisiana](http://www.WalkLikeMADD.org/Louisiana)

Questions? Contact Sunny Wall  
225-926-0807 ext. 2258 or  
sunny.wall@madd.org

WITH EVERY STEP TAKEN & EACH DOLLAR RAISED, PARTICIPANTS ARE SUPPORTING MADD'S LIFESAVING MISSION TO KEEP OUR FAMILIES & COMMUNITIES SAFE.



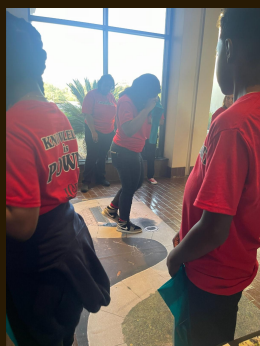
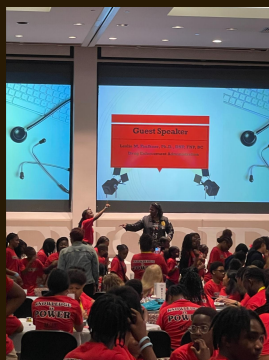
Texting while driving puts millions of Americans who drive on the job at risk every day. That risk continues to grow as texting becomes more widespread. This holds true whether they drive full-time or only occasionally to carry out their work, and whether they drive a company vehicle or their own. Building a workplace culture of safety requires clear, explicit policies and sound practices. Many companies are sending a clear message to their workers and supervisors that their company neither requires nor condones texting while driving. View & download the Employee Distracted Driving Policy below:



[Visit our Distracted Driving Policy PDF](#)

## Distracted Driving Enforcement Wave

After labor day, we participated in the annual special wave. A huge thanks to all the agencies that have participated and AAA for being our sponsor of breakfast for the officers.



[Teen/Tween Spirit Day:](#)



## [Prevention Day at CSal Inc.](#)

Prevention is key! We have partnered with ICARE to help assist with the education and prevention of fatalities and serious injuries on our roadways. We have went to schools to educated on various topics: bike & pedestrian

We had the pleasure of being invited to ICARE's Teen and Tween Spirit Day and it was eventful to say the least! The presentations and messages passed along to students were amazing and impactful to students. We were able to educate our youth on impaired and distracted driving. We brought out our newest items: our impaired mat and fatal vision goggles. The goggles have been our biggest hit! The fatal vision goggles BAC range from <math><0.06</math> - + 0.25 BAC.

safety and traffic signs for elementary students and for Middle/High School students we were able to talk to students on traffic safety, distracted driving, and impaired driving. If you are interested in having Capital Region Transportation Safety Coalition at your school, don't hesitate to reach out!

**Invite Capital Region  
Transportation Safety  
Coalition**

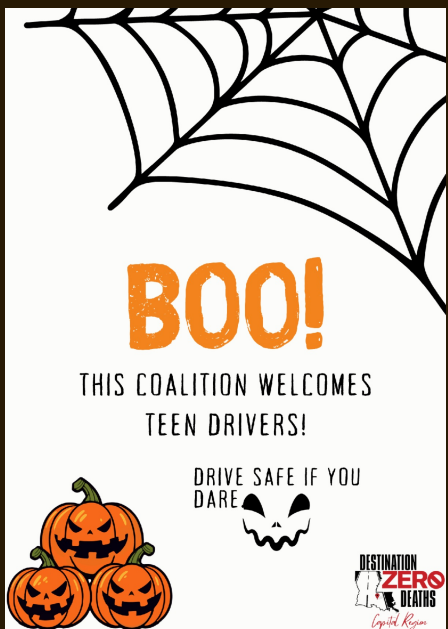


## Seat Belt Usage Policy

Seat Belt Usage Policy can potential save lives and create a positive impact on your company's reputation. Enforcing the usage of a seat belt policy will protect your employees from fatalities and serious injuries. Implementing these policies can help your company with unnecessary expenses in the future.



**Visit our Seat Belt Usage Policy**



## Teen Driver's Safety Week

This year's teen driver's safety week is October 15th- 21st. This week highlights the key points of influencing and prevention of unsafe driving habits for teens. Parents are the biggest influence on teens as they pick up on habits they see regularly. Teens are also more likely to engage in risky behaviors so we would like to promote and reducing teen driver serious injuries and fatalities. Please stay updated and share our social media! We will be sharing tips leading up until the conclusion of teen drivers safety week.

## School Bus Safety Week

School Bus Safety Week is October 16th - 20th. This week highlights the safety of and around school busses. Although, school busses are one of the safest routes of transportation. We must ensure the safety of all including but not limited to: the passengers, the school bus drivers and the drivers of the road. Please stay updated and share our social media! We will be sharing tips leading up until the conclusion of school bus safety week.



Visit our Website



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[Notice](#)

Sent by [dweidman@crpcla.org](mailto:dweidman@crpcla.org)

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