

Happy  
Holidays!

## 'TIS THE SEASON

NO MATTER WHAT HOLIDAY YOU CELEBRATE, WE'D LIKE TO WISH YOU A SAFE AND HAPPY HOLIDAY SEASON AND A PEACEFUL AND PROSPEROUS NEW YEAR!

As we reflect on the past year, we want to recognize the many generous people who have helped us help others in the safety coalition. A huge thanks to you all!



## Holiday Safety Seat Raffle!

State Farm and Capital Region Transportation Safety Coalition presents a Holiday Safety Seat Raffle to all. Please feel free to share to anyone in need! For more information please follow our social media for more information! Deadline to enter will be on December 18th, 2023, at 12am CT. Happy Holidays, Capital Region Transportation Safety Coalition!

[Raffle Entry](#)





## **BREC Health Fair/ Open Enrollment**

Last Month, We participated in the annual BREC Employee Open Enrollment Health Fair with various vendors all around Capital Region. We were able to connect with other vendors to educate on the services we are able to provide, educate on our 5 emphasis areas, and provide tips to employees to live a healthier lifestyles. We provided our Fatal Vision Goggles & Smash Mat for employees and employers to try on and gauge the stimulation between the different BAC goggles.



## **DZD Thrive To Survive The Drive Contest Winner**

Last Month, we were able to present William Martin Jr., our Capital Region Thrive To Survive The Drive Contest Winner with his first place check along with a DZD bag full of goodies. William Jr. and his father William Sr created a great and educational distracted driving PSA for both our younger and older drivers.

Take a look at William's PSA down below!





## Project Sticker Shock

We worked with The Capital Area Human Services and other groups to participate in project sticker shock at our local Hi Nabor. This is a teenage alcohol prevention program that consists of teens from local high schools. We were able to assist in this effort and provide great resources through out the program for the second year in a row! We look forward to next year's collaboration with Capital Area Human Services!

Project Sticker Shock  
News Coverage

Capital Area Human  
Services Third "Sticker  
Shock" Article



## Child Seat Safety Event

This event was nothing short of amazing! We are so very appreciative for The Louisiana Passenger Safety Task Force for helping provide wonderful technicians with great knowledge throughout Capital Region to volunteer for this event! A huge thank you to State Farm for being a great partner to the coalition and helping provide child safety seats. And lastly, a special thanks to Parker's Pharmacy for partnering and allowing us to use their facility to not only check safety seats, educate and complete proper car seat installations but, for also purchasing seats to be distributed to those children in need of a safety seat. Without the mentioned entities this event would not have been possible! Please keep up with the coalition for more great events like this one!



## **EBR In-Service Bus Transportation System Presentation**

This month, we we're invited to the Annual East Baton Rouge Parish School Bus Transportation System's In-service

meeting. We presented on distracted and impaired driving as it relates to school bus safety to drivers. Driver's were refreshed on CDL laws as they relate to impaired driving.

## **Attention Impaired Driving Team Members!!!**

### **Capital Region Impaired Driving Team:**

I wanted to share some great news with you! Through our teams grant with the Louisiana Highway Safety Commission, we have been awarded funding to help send one of our team members to an Impaired Driving Conference! Lifesavers is a known conference, and 2024 Lifesavers Conference will be held in Denver, CO. Conference dates are April 7-9, 2024. If you would like to attend the conference on behalf of our regional impaired driving team, please submit your name along with a brief description of your interest in attending to me, no later than Wednesday, December 27, 2023.

Consideration will be based upon how active and engaged you are with our regional team, if you have never attended an Impaired Driving conference in the past, and how relevant your day-to-day job activities affect transportation safety.

Candidate names will be shared with the Capital Region Impaired Driving Team Leaders who will assist in making the selection!

[Form for Life Savers Conference Consideration](#)

[Life Savers Conference](#)

[2024 Conference List](#)

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### **2024 Future Meetings**

Please mark your calendars for our future full coalition meetings listed in the graphic to the left. Emphasis area meetings will be scheduled and invites will be sent out at a later date. We appreciate your hard work and commitment to the coalition and our efforts! We look forward to seeing you

next year!

## CRTSC 2024 Full Coalition Meeting

### Meeting Information

Location: Goodwood Main Library  
Large Conference Room  
Spring Date 2024: March 7, 2024 |  
Time: 1:00 - 3:00 pm  
Fall Date 2024: November 14, 2024 |  
Time: 1:00 - 3:00 pm

## 2022 LSU CARTS Data

2022 data is available on Louisiana Center for Analytics and Research in Transportation (CARTS) for everyone to view. If anyone needs training for themselves or their staff please contact Bria Lee-Hicks and we can offer a tutorial as needed to maneuver through the various dashboards for Capital Region.

2022 LSU Carts  
Data

## 2023 Emphasis Area Closeout



**Distracted Driving**

**Occupant Protection**

**Impaired Driving**

**Infrastructure & Operations**

**Bike & Pedestrians**

Distracted Driving

Distracted Driving  
Violation Statistics

Occupant Protection

Impaired Driving

Infrastructure &  
Operations

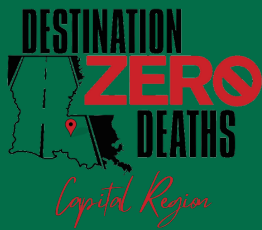
Bike & Pedestrians

THANK YOU  
*for your support*

IT'S WHAT KEEPS OUR COALITION GOING.  
YOU HAVE OUR ENDLESS GRATITUDE.  
HAPPY HOLIDAYS AND HAPPY NEW YEAR!

As the end of the year comes to close. We at Capital Region Transportation Safety Coalition would like to thank you for all of your hard work this year, and look forward to the new year ahead.

**-Capital Region Transportation Safety Coordinator  
Bria Lee-Hicks**



|Capital Region Transportation Safety Coalition|[www.Crpcla.org](http://www.Crpcla.org) |

|Destination Zero Deaths|  
[www.DestinationZeroDeaths](http://www.DestinationZeroDeaths) |



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